

Broader treatment opportunities and wider IDD availability in 2023

One of the most interesting aspects of the adoption of IDD Therapy spinal decompression by clinics is the expansion of ideas and new possibilities.

Used by physiotherapists, osteopaths and chiropractors alike, the collective of clinicians using IDD Therapy raise new questions and ideas which is helping patients who previously might have had to 'live with their pain'.

There is a new dialogue in spine care. A nod to the old ways but a leap forward in possibility. This means that as clinics get better at treating spinal pathologies and share insights, we can learn and do even more for our patients.

With global availability of IDD Therapy expanding rapidly, patients are ever more likely to find a solution to their problem whilst staying on the conservative side of spine treatment.



Rotherham Brings Up The 50!

Little did he know, but physio Paul Smith helped IDD Therapy reach the fifty providers milestone in the UK!

Father and son team Alan Smith and Paul Smith both worked in elite football at different times, as well as running their busy clinic in South Yorkshire.



The clinic now boasts a dedicated spinal suite and Paul says "Back pain is a huge problem and important part of our case load. IDD Therapy helps us specialise in advanced spine treatment and do more for our patients".

Looking forward to the next 50! alansmithphysio.co.uk

England International Rugby Player Kyle Sinckler Thanks IDD Therapy & The Medical Bristol

At the end of the 2021/22 rugby season Bristol Bears and England Rugby International Kyle Sinckler was unable to play and missed the England summer tour to Australia.

"I couldn't put my shoes and socks on"

As Kyle revealed his fears in an interview "Am I ever going to play again? I was in so much pain. I couldn't sit down. I couldn't put my shoes and my socks on. I was literally bed-bound for three or four months."

However, with collaboration between the Bristol Bears medical team and the physios at The Medical in Bristol, Kyle had intensive rehab with IDD Therapy.

This meant that at the start of the 2022/23 season, Kyle was back playing again for club and country.



Kyle Sinckler talking after IDD Therapy

Kyle was extremely grateful: "thank you to The Medical and especially the IDD, it has helped me massively in my rehabilitation. I want to recommend IDD to anyone who is struggling with back pain".

Back injuries such as bulging or herniated discs can debilitate professional athletes. Thankfully with greater availability of IDD Therapy, athletes and the public can get their lives back on track.



Scan to hear Kyle

Well done The Medical Temple Quay themedical.co.uk



Clinica Pastor Now With TWELVE Accu SPINA

Clinica Pastor is a chiropractic clinic in Atlanta, Georgia specialising in unresolved spinal pathologies. Serving the hispanic communities primarily and led by Dr Francisco Pastor, the clinic started with one location and now has five clinics across the state. Passionate about IDD Therapy, Dr Pastor has twelve Accu SPINA IDD Therapy systems across his locations. The goal is always to provide cost-effective treatment and lasting relief for patients who travel from across the state. Muy bien clinicapastor.com

The Demise of Traction & The Rise of IDD Therapy Spinal Decompression

During the twentieth century, almost all physiotherapy clinics had some sort of 'traction' device which would be used to treat back pain and sometimes neck pain.

These generally crude devices consisted of a winching motor fitted to the end of a treatment couch.

Patients would be connected to the motor with a pulley and a rope, tugging the lower back to try to unload it.



Traditional traction table

Whilst some patients would report benefits, traditional mechanical traction had severe limitations and gave inconsistent results. Thus traction as a modality went out of favour and use.

Find Your Nearest IDD Therapy Disc Clinic



www.iddtherapy.co.uk/clinic-finder

The failure of traditional traction - and even ordinary decompression devices - lay in the inability to treat specific spinal levels and in the aggressive, jolt-type pulling that could create spasm and increased pain.

IDD Therapy spinal decompression with oscillation was developed to address traditional traction's failings.



Targeted distraction and mobilisation – IDD Therapy Spinal Decompression

Using computer software-directed vectors, distraction forces were applied at measured angles to target spinal segments, with optimal force and advanced dynamic patterns that bring about change. With a patented oscillation technique to provide mobilisation, IDD Therapy enabled clinicians to do more for patients with a goal to avoid pain medication and invasive treatments.

Traction is in the DNA of IDD Therapy, but IDD Therapy leaped along the evolutionary path to create a whole new category of conservative (non-invasive) spine care fit for the twenty first century.

* Clinician Referral Form: iddtherapy.co.uk/referral *

Second Accu SPINA in Twelve Months for Glasgow Clinic

Having expanded their spine service in 2021 with IDD Therapy, Cram Osteopaths in Glasgow have enjoyed tremendous success. With exceptional patient outcomes and to meet demand, owners Joanna Cram and Michael Brown doubled their capacity in 2022. Established in 1946, the clinic epitomises forward thinking healthcare. Gaun yersel 📍 cramosteopaths.co.uk



Michael Brown and Joanna Cram with their two Accu SPINA

First Clinic In Oxfordshire - Bicester

Mother and daughter team Sally Stanworth and Steph Stanworth of Back In Line Therapy Centre Bicester are McTimoney chiropractors who now have IDD Therapy.



Sally Stanworth and Steph Stanworth with their Accu SPINA

So not only have Sally and Steph brought IDD Therapy to Oxfordshire, they are also the first UK McTimoney chiropractors to add IDD to their spine service. Now that's a double first 😊 backinline-therapycentre.co.uk

IDD THERAPY SPINAL DECOMPRESSION **IDD Therapy UK**
Tel: 01279 602030
www.iddtherapy.co.uk



info@iddtherapy.co.uk



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